



KASHAUN PARKER, MBA

Helping Leaders Create Clarity, Alignment, and
Results in Complex Organizations

Leadership Speaker

Expert in Communication, Influence, and Organizational Effectiveness



For Booking Information please contact Kashaun:

 info@kparker.co
 www.KParker.co

Why Book Kashaun

Kashaun Parker delivers practical leadership insights that help professionals strengthen communication, build influence, and work more effectively across teams and organizations.

Drawing from more than 20 years of corporate leadership, operations, and executive development experience, Kashaun combines real-world business expertise with engaging storytelling and actionable strategies audiences can immediately apply.

Her presentations help leaders improve collaboration, navigate complexity, create stronger alignment, and drive meaningful results. Audiences leave with greater clarity, renewed confidence, and practical tools they can use long after the event ends.

With Kashaun, You'll Get:

- Real-world leadership experience
- Practical strategies audiences can immediately apply
- Engaging stories that make complex concepts relatable
- High-content presentations without overwhelming jargon
- Customized content aligned to your audience and event goals
- Actionable takeaways that support lasting impact

The Kashaun Difference

- 20+ Years of Corporate Leadership and Operations Experience
- MBA and Doctoral Researcher in Strategy & Innovation
- Executive Coach and Organizational Effectiveness Consultant
- Expertise in Leadership, Communication, Influence, and Team Effectiveness
- Experience Supporting Leaders Across Multiple Industries
- Known for simplifying complex challenges into practical action

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MEET KASHAUN

Kashaun Parker is a leadership speaker, organizational effectiveness consultant, and executive coach who helps leaders create clarity, strengthen influence, and improve organizational performance.

With more than 20 years of experience across operations, supply chain, leadership development, and organizational effectiveness, she has worked with leaders at every level, from emerging managers to senior executives.

Known for simplifying complex challenges into practical action, Kashaun combines real-world business experience with engaging stories, actionable strategies, and insights audiences can immediately apply.

She is the Founder and CEO of Next Step Forward and is currently pursuing a Doctor of Business Administration (DBA) in Strategy and Innovation.



POPULAR PROGRAMS

Signature Presentations

01

CLARITY IS A LEADERSHIP STRATEGY

Why Smart Teams Get Stuck and
What Great Leaders Do
Differently

02

WHEN GOOD STRATEGIES FAIL

The Leadership Decisions That
Determine Whether Ideas
Become Results

03

The Hidden Cost of Hesitation

How Delayed Decisions Impact
Performance, Culture, and
Growth



Featured Keynote

Clarity Is a Leadership Strategy

Why Smart Teams Get Stuck and What Great Leaders Do Differently

Smart teams don't get stuck because they lack talent. They get stuck when priorities compete, expectations are unclear, and communication creates more noise than direction. This keynote explores how leaders create clarity that helps people focus, make better decisions, and move forward with confidence.

Audience Takeaways

- Create clarity around priorities and expectations
- Reduce confusion and competing priorities
- Improve decision-making in complex environments
- Strengthen communication and focus
- Help teams move forward with confidence



Featured Keynote

WHEN GOOD STRATEGIES FAIL

The Leadership Decisions That Determine Whether Ideas Become Results

Most teams have no shortage of ideas. The challenge is turning those ideas into consistent action. This keynote explores the leadership decisions, behaviors, and practices that help strategies gain traction and produce meaningful results.

Audience Takeaways

- Identify barriers that prevent execution
- Strengthen accountability and ownership
- Improve follow-through on key initiatives
- Align actions with strategic priorities
- Increase the likelihood of successful outcomes

Featured Keynote

THE HIDDEN COST OF HESITATION

How Delayed Decisions Impact Performance, Culture, and Growth

Hesitation rarely appears on a balance sheet, but its impact can be felt throughout an organization. Delayed decisions, unresolved issues, and prolonged uncertainty often slow progress long before results begin to suffer. This keynote explores how leaders create momentum by making timely, informed decisions in the face of uncertainty.

Audience Takeaways

- Recognize the impact of delayed decisions
- Navigate uncertainty with greater confidence
- Reduce friction that slows progress
- Build momentum through intentional action
- Improve organizational responsiveness



Testimonials

"I had the pleasure of working with Kashaun as the keynote speaker for a charity brunch, and she was nothing short of exceptional. She delivered a heartfelt and impactful message that elevated the event and left a lasting impression on the audience. I would absolutely invite her to speak again."

— DASHARA HOLT

Workplace Experience & Employee Engagement Leader

"Kashaun's speech at the CERVE Foundation Brunch was absolutely phenomenal. Her engaging presence, authenticity, and ability to connect with the audience resonated deeply with everyone in the room. I highly recommend Kashaun as a speaker who can truly make an impact."

— CHRISTINA SEMPASA

Learning Specialist | Sales Enablement | Leadership Development

"Kashaun is an expert speaker whose story and message draw audiences in with empathy, authenticity, and purpose. She has a unique ability to create meaningful connections and leave people inspired long after the event ends."

— CAROL EDMONDSON

Event Host

"Kashaun is truly an inspiration to women in business and beyond. Her passion, encouragement, and genuine commitment to others make her a speaker audiences remember."

— ANNA HULLINGER

Business & Leadership Advocate



Organizations Served

"Kashaun delivered exactly what our leadership team needed. Her ability to connect with the audience and provide immediately actionable strategies set her apart from other speakers we have engaged."

— Senior Vice President, Fortune 500 Company

"Our conference attendees rated Kashaun as the top-rated speaker of the event. Her content was relevant, her delivery was engaging, and the feedback was overwhelmingly positive."

— National Association Conference Director

Selected Client Organizations:

Helping leaders strengthen communication, influence, alignment, and organizational effectiveness.



BOOK KASHAUN FOR YOUR NEXT EVENT

Ideal Audiences

- Professional Associations
 - Leadership Conferences
 - Women's Leadership Events
 - Management Development Programs
 - Corporate Leadership Summits
 - Employee Resource Groups
 - Executive Retreats
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Available Formats

- Keynotes
- Breakout Sessions
- Workshops
- Executive Retreat Facilitation
- Leadership Development Programs
- Panel Participation
- Event Moderation



From Insight to Implementation

Many leaders leave a keynote energized and inspired, but struggle to turn ideas into lasting results.

For leaders seeking deeper application, Kashaun offers customized engagements designed to help leaders strengthen alignment, improve effectiveness, and accelerate progress toward organizational goals.

Available Engagement Options:

- Executive Leadership Workshops
- Strategic Planning & Facilitation Sessions
- Advisory & Consulting Engagements

When booked in conjunction with a speaking engagement, these sessions provide an opportunity to continue the conversation and translate key insights into meaningful action.





Book Kashaun

Ready to bring a powerful leadership message to your next event? Kashaun partners with organizations to deliver customized keynotes, workshops, and executive development experiences that create lasting impact.

Get in Touch

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